

## UNC HOMECOMING

2017

October 27-29

Tar Heels vs. Miami on Saturday

Tickets: \$20

Register at [www.alumni.unc.edu](http://www.alumni.unc.edu)

## VOLUNTEER

Do you want to make an impact for the next generation or repay Chi Phi for the experiences you had? Join the Alumni Advisory Board!

Board members serve as mentors to our undergrads to ensure there is adherence to the rules and standards set in place by Chi Phi.

We recently welcomed a few new members, including **Dru Bailey '13**, **Alex Cathcart '10**, **David Alexander '10**, **Stephen Perry '10**, and **Robert Blanton '14**. But there's still room for you. Contact **Ted Kirk**, President, at [tedkirk@gmail.com](mailto:tedkirk@gmail.com) to learn more.

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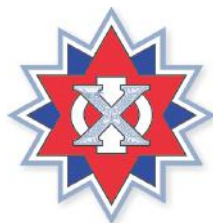
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# ALPHA-ALPHA REVIEW

Alpha Alpha Chapter of Chi Phi at UNC • [www.chiPhiunc.org](http://www.chiPhiunc.org) • Summer 2017

## CHAPTER ADVISOR FEATURE

### Jon Ratty Brings Stability and Order to the Chi Phi House

Jon Ratty has served the Chi Phi house as a live-in advisor for the last three years. What started out as a fill-in position for the cook, Mary Moss, unexpectedly became a much more permanent position.

"I already knew the house chef, Mary Moss, but hadn't seen her for quite a while," he explains. "About a month after reconnecting with her, she asked me if I could fill in and cook for the boys for a week while she was out of town."

Throughout that week, Jon formed a deep bond with the brothers of Chi Phi.

"In fact, on my last day as the cook, the president asked me to consider the position of live-in advisor," Jon explains.

Jon didn't have to think long before deciding that this job would be an ideal one for him. So, he put his name in the hat. The rest is history.

Although many chapters don't have live-in advisors today, the role was prevalent in the past and Jon recognizes the value.

"Every fraternity has had a live-in in the past," he says. "I think the last one was early 1990s, and having one again is really important."

Jon's responsibilities within the fraternity range from simply keeping order to helping the brothers grow into responsible, mature young men.

"I'm the adult presence, here to keep the shenanigans to a minimum," he says. "We live in a very expensive home and students aren't quite equipped to take care of a big house. Part of my job is to teach them how to run a house and prepare them for realities of home ownership and living post-college."

Within his role, Jon feels lucky to have developed positive, influential relationships with many members.

"There is a mutual respect between the brothers and me," he says. "It took a while to build and it took time to feel each other out, but these guys are great. I don't think I could do this role with any other chapter on campus."

He's proud of the value he brings to the brothers, too.

"I bring the house and the brothers a sense of stability," he says proudly. "I am able to mentor them, which in all honesty, isn't very hard, as they are all incredibly driven."

Though Jon isn't sure what the future holds, he can honestly say that after three years in the role, he still enjoys it every day.

"People probably think I'm crazy, but this job is extremely fulfilling," he says. "Seeing the brothers graduate and become successful is really rewarding. I love seeing the motivation among the brothers and how they really push each other."

## Upcoming Event

### You're Invited: Chi Phi Homecoming October 7



Instead of hosting an event during Homecoming weekend, this year, Chi Phi will be hosting a "Chi Phi Homecoming" on Saturday, October 7 when the Tar Heels take on Notre Dame.

We want to get as many alumni back to town for a weekend of fun, so please help us spread the word!

There will be a tailgate party, including live music, at the fraternity house. Alumni from all eras will be joining us, so please mark your calendars and start planning your trip back.

Stay tuned to [www.chiPhiunc.org](http://www.chiPhiunc.org) for more details!

## Check Out Our Latest Alumni Spotlights

Have you been keeping up with our alumni features on [www.chiPhiunc.org](http://www.chiPhiunc.org)? Recently we've talked to numerous donors, as well as three brothers who went out to serve in the military. Here's a look at what they had to say about Alpha-Alpha Chapter of Chi Phi...

### Ben Newlin '64



*"[My wife and I recently visited the chapter house.] As [we] came up the walkway, a couple of brothers working in the yard came over and welcomed us. I identified myself as a Chi Phi from the class of 1964, and they were eager to hear how things were in the fraternity back in those days... I walked the president of the house out back and showed him an obscure pledge pin embedded in the concrete, marking the pledge project our class had when we filled an ugly drainage ditch. No one ever noticed that pledge pin!"*

*succeed. These experiences have directly correlated to my current career and business as a CPA... I am very grateful to the members of the Southern Order Memorial Foundation (SOMF) board that have donated their time and hard work to help position the fraternity for the future."*

### Andy Gastmeyer '00



*"Every year of college, I think I realized how good of people I was with and that I wanted to be in contact with them for the rest of my life. The older I got, the stronger I felt about my brothers."*

### John Hort '83



John and Raylene Hort

*"The Chi Phi brotherhood had a direct impact on my military career. Team building, communication skills, and fostering relationships were all components that were critical in helping my transition to a young Army officer. Throughout my military career, those traits became the foundation in treating and getting to know my soldiers, as well as my peers."*

### Alex Bowman '10



*"Chi Phi provided me with the necessary social skills and confidence required to succeed in not only naval aviation, but in life. Life is all about personal relationships and nothing prepares one for cultivating relationships better than spending four years with the brothers of Chi Phi. The fraternity was epic and a defining part of my college years, providing a foundation of support that helped me succeed at both UNC and in life."*

### Michael Parker '84

*"I had a couple of poor experiences in 1980 at other houses, so I just walked up the brick path [at the Chi Phi house] in January of 1981 and was met at the door by Steve Winn from Troy, NC and I was from Albemarle, 15 minutes away. He took me in personally to meet the brothers. I did not know a single brother before that night... There are so many [great memories from my time as an undergrad]! The best would have to be watching the 1982 NCAA championship game at the house on poor quality TVs in both rooms! Lots of beer and girls there, then going to Franklin St. after the "Jordan shot!"*

### Marshall Willets '95



*"My Chi Phi experiences have had a deep impact. I was able to cultivate strong friendships and had opportunities for leadership development. Most importantly, I was able to be part of a larger organization, working with people of different backgrounds, interests, and ideas; but all with a common goal of wanting the fraternity to*

**Visit [www.chiPhiunc.org](http://www.chiPhiunc.org) to read these members' stories in their entirety! You can find them by hovering over Alumni Updates and selecting "Member Profiles."**

**We want to know what's new with you too! Share your updates at [www.chiPhiunc.org](http://www.chiPhiunc.org).**

# HOMEcoming 2017: ONE HEEL OF A STORM

## Return to UNC on October 27-29

### Catch Up With Brothers at Our Old Stomping Grounds

This year's Homecoming game has been set for October 28 against the Miami Hurricanes, and it's sure to be One Heel of a Storm! Mark your calendars and start planning a weekend of fun.

Though our chapter is not hosting a formal event, you are welcome to come by the house just as you are during any other football weekends! So round up your pledge class and other brothers you'd like to see that weekend. Be sure to stop by the chapter house before you head over to your tailgate on what we hope will be a sunny fall afternoon!

## UNC Schedule

### Friday, October 27

9 a.m.

**BAR Golf Tournament, UNC Finley Golf Course**

Tickets: \$130; GAA members pay \$100

8 p.m.

**Class Milestone Celebration, La Residence**

No cost to attend.

Classes of '92, '97 and '02, meet us at La Residence (right off Franklin Street) to celebrate your class milestone. Cash bar available. Preregistration preferred.

9 p.m.

**Young Alumni Takeover, The Great Room and Back Bar**

No cost to attend.

Classes of '07-'17 get ready to party. Return home and party with us on Franklin Street at Top of the Hill's party spots, the

Great Room and Back Bar. With DJs in each room, a photo booth, cash bar and a great atmosphere, you don't want to miss this. Preregistration preferred.

### Saturday, October 28

TBD

**Registration Packet Pick Up, George Watts Hill Alumni Center**

Didn't pick up your registration packet on Friday? Visit us at the Alumni Center to pick up your packet that will include game tickets and apparel.

TBD

**Bell Tower Climb and Tar Heel Town, Bell Tower and Polk Place**

The Morehead-Patterson Bell Tower is one of Carolina's most beloved campus landmarks. All are invited to make the climb and take in the views, beginning three hours prior to kickoff.

Tar Heel Town opens at Polk Place three hours prior to kickoff too, and activities include the Victory Walk, live music, complimentary face painting, games, food trucks and more.

TBA

**Bell Tower Tailgate Party, Bell Tower Tickets: \$25; GAA members pay \$15; Tar Heel Jr. \$10**

Gather with classmates and friends to enjoy great food, music, pregame activities and giveaways beneath the Bell Tower—all in the heart of campus.

Enjoy the ultimate pregame experience catered by Carolina Barbecue. Menu includes chopped pork barbecue, fried chicken, fried fish, baked beans, green beans, coleslaw, rolls, hush puppies, dessert and beverages. Back by popular demand, alumni-owned and operated Big Boss Brewing will be serving up beer at our Bell Tower Tailgate Party.

TBD

**Carolina Football vs. Miami Hurricanes, Kenan Stadium**

**Sections 100, 110, 111, & 112**

**Tickets: \$20**

The 'Canes are coming, and it will be One Heel of a Storm in Kenan Stadium. Wear your Carolina blue, and get ready to cheer on the Heels.

### Immediately following the game

**Postgame Party, The Carolina Inn**

No cost to attend.

Continue your victory celebration at The Carolina Inn. This two-hour celebration is the official postgame party featuring live music from The Castaways. Kick back or dance it out on the lawn. A cash bar will be available.

*Remember to share your Homecoming photos with us by emailing them to [alumninews@affinityconnection.com](mailto:alumninews@affinityconnection.com)! Be sure to mention Chi Phi at UNC.*

## ALUMNI UPDATES

### Where Are You Now?

**Bob Warwick '58 (2000 Marsh Harbor Place, Wilmington, NC 28405-4258; [Bob.Warwick@rsmus.com](mailto:Bob.Warwick@rsmus.com))**

I graduated from UNC in 1958 and am in my 59<sup>th</sup> year of CPA practice in Wilmington, NC. I was a member of the Board of Governors for the UNC system from 1997 until 2005. I was a member of the Board of Trustees for UNCW from 1989 until 1997. My first wife, who I married while at UNC, died in 2013 and I married Bonnie Cooper in 2015. Bonnie's first husband (Lenox Cooper) and I were friends at UNC. I still hold season tickets to UNC football games and generally go to two or three games a year. I have two children, five grandchildren, and seven great grandchildren. My oldest granddaughter and her family, including three of my great grandchildren, live in Chapel Hill.

**Tosh Hall '01**



Tosh—the creative director of Jones Knowles Ritchie, an independent design agency with studios in London, New York, Singapore and Shanghai—recently designed Budweiser's America can and campaign. “We selected the greatest elements from the brand's past and recreated them with a modern voice, paying homage to the brand's legacy

and creating an identity, packaging and communications that are unquestionably Budweiser,” he said in an interview with Print Mag. “We endeavored to make 140 years of heritage relevant to

*(Continued on Page 4)*

## ACTIVE CHAPTER UPDATE

### Undergrads Wrap Up a Productive Summer, Begin Busy Fall Semester

As our undergrads are getting back into the swing of classes and life on campus, let's reflect upon some achievements this summer and what's ahead this year.

#### Recruitment

The chapter is aiming to bring in 20 or more new members this fall, but as always, are striving for quality over quantity. Understanding how important it is to give bids to the right people, they are looking for freshmen or transfers who have strong values and place an emphasis on academic achievement. If you know of any individual who may fit into the chapter's culture and enjoy the camaraderie, please email his name, contact information, and a brief background to [william.balliv@gmail.com](mailto:william.balliv@gmail.com).

#### Philanthropy

Several philanthropy events are already in the works for this fall. The annual Low Country Boil with Chi Omega to benefit the James Alexander Memorial Foundation is tentatively scheduled for November 8. All proceeds go to the NC Coastal Conservation Association. The chapter will also be hosting the annual benefit concert on September 29 for the Helping Hand Project, which was founded by Chi Phi alum, [Jeff Powell '15](#). Constantly striving to make a bigger impact, they're hoping to surpass their philanthropy fundraising totals achieved last year.



Chi Phi poses after winning the annual Chi Omega dodgeball tournament.

#### Commitment to Academic and Career Success

Over the summer, many students choose to either go back home or take a few classes, while others still take a few steps towards establishing their careers.

**Daniel McMullen '19** and **William Ball '19** spent the summer in China interning and taking classes. William worked for a blockchain startup that is going through incredible growth and recently raised over \$40 million in funding.

Recent graduates are also seeing success. Many are headed to major cities—including Chicago, New York, Charlotte, and Atlanta—to work in the banking industry, while a handful of others are headed to medical school. Some had some remarkable scores on the Medical College Admission Test (MCAT).

Judging by the achievements of both our undergrads and alumni, it's pretty clear Chi Phi breeds men with a strength of character and drive for success not found elsewhere. As the semester continues, we look forward to witnessing the many more achievements!

Stay tuned to [www.ChiPhiUnc.org](http://www.ChiPhiUnc.org) for details about upcoming events, alumni achievements, and chapter news!

## ALUMNI UPDATES

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people today, not only in U.S. but in many different cultures across the world. We developed bespoke typography in almost every language to seamlessly tell Budweiser's story, and we created designs to start conversations with beer drinkers everywhere."

**Ryan McDonough '02** (201 E. Jefferson Street, Phoenix, AZ 85004; [ryan\\_mcdunna@hotmail.com](mailto:ryan_mcdunna@hotmail.com))



Ryan is getting a contract extension as General Manager for the Phoenix Suns

**Forrest Eber '00** (81 Lloyden Drive, Atherton, CA 94027-3853; [forresteber@gmail.com](mailto:forresteber@gmail.com))



Forrest is a former US Soccer exec who retired early and completed 3 ultrarunning competitions in the last 2 years.

**Josh Hargraves MD '00** (1052 Dean Drive N.W., Atlanta, GA 30318-1620, [jhargraves@gmail.com](mailto:jhargraves@gmail.com))



Josh was recently announced as the CEO of the Tierra Del Fuego

Emergency Department.

**Jim Everett '01** (9 Riverview Lane, Ho Ho Kus, NJ 07423-1205; [jeverett35@gmail.com](mailto:jeverett35@gmail.com))

Jim was recently awarded the highest honor at Citibank: The W. Aaron Rosenpenus Commendation for excellence in trading.

**Powell '15** ([jeffpowell101@gmail.com](mailto:jeffpowell101@gmail.com))



I'm moving to Charlotte to attend UNC-

C. I will be a biology master's student and work to further develop UNC-C's chapter of The Helping Hand Project. More good HHP news: we were awarded a \$50k/5year grant from The Kenan Charitable Trust. This money will help The HHP to hold biannual support events for children with limb differences and their families. This includes hosting a family in Chapel Hill for each event. We have also identified a potential director for the non-profit. She will help expand and improve the services we provide. We are working to secure funding for her position.

Chi Phi had a positive impact on my life and helped me mature. It helped me to find friends at a college where I otherwise knew no one. I could not have succeeded in college without the help and support I received from those friends. Chi Phi is not a social club, it was a brotherhood that exists long after graduation.

*Do you have memories or news of your own to share? Submit an update at [www.chiPhiunc.org](http://www.chiPhiunc.org) or email it directly to our editor ([leah@affinityconnection.com](mailto:leah@affinityconnection.com))!*